

Arts & Numbers

Evaluation Criteria

Questions	Answers
What Does It Cost?	
What is the price in dollar terms? Are my data collected, used, or sold? Is it secure? Is support available and built into the cost?	
Does it Look Backward, Forward, at the Present, or All of the Above?	
Does it have historical tracking? Does it have prospective budgeting tools? Does it have goal-setting tools?	
How Well Does It Communicate with the Boss?	
Can I customize the timing and nature of communications? Is it available on mobile devices, computers, or clouds? Who owns the software?	
Do the Users Actually Use It?	
How many users are there? Are the product reviews generally positive? What questions from the reviews do I want answered by the company?	
How Will It Improve My Financial Situation?	
Does it offer articles, tutorials, or other education? Does it offer community resources?	
What Else Do I Want to Know?	